

# 10 Questions to Ask a Potential Coach

Before making the leap and selecting a public speaking coach, be certain to get answers to these 10 questions.

Understanding their position on these issues will help you know the person you are hiring to support your career and your future.



Coach Name:

Date:



**Question #1: What is the biggest challenge most of your clients struggle with?**



**Question #2: How would you describe your overall approach to helping people to improve?**



**Question #3: What is your background and how has it helped you develop skills necessary to support me?**



**Question #4: How many clients are you working with at one time, on average?**



**Question #5: How much access will I have to you? How many people are on your team?**



**Question #6: What do I get for my investment?**



**Question #7: How does this work?**



**Question #8: Can I reach out to some of your former clients as a reference check?**



**Question #9: How can I get my questions answered as I consider my options?**



**Question #10: Do you have other products I could review to get to know more about your style?**



**Overall thoughts & impressions**